

## **EuCIA promotes the European composites industry during JEC Composites Show in Paris**

- Last week, Paris hosted its yearly JEC Composites Show (24-26 March), an event which gathered European players active in the composites sector. EuCIA participated to this event as an exhibitor. During the JEC, EuCIA highlighted its 3 strategic pillars – We Know – We Show - We Grow - the World of Composites.

“Our core value to the industry lies with the high variety of processing technologies, applications and innovative solutions”, said Volker Fritz, EuCIA President. “This event allowed EuCIA to promote the activities of its members and communicate about its developments for 2009. As EuCIA being the unified voice of the European composites, we will continue to promote our industry and provide growth platforms and offer opportunities for our members”.

During the 2009 technical sales session, within the JEC Composites Show, Elmar Witten – Managing Director of AVK and EuCIA member held a presentation about the challenges and opportunities of the composites market in Europe.

EuCIA and JEC will host first European CEO Leadership Conference 2009 - The Composite Industry: Growth Strategies during turbulent times (18-19 June) and will exhibit during the COMPOSITES Europe Show in Stuttgart (27-29 October).