

Heidelberg/Germany, 12-11-08

## **PRESS RELEASE: Lars Mehling new responsibilities within Menzolit**



**Lars Mehling** (33), has been appointed Sales Area Manager as of September 22nd, 2008.

In his new position, Lars Mehling will be responsible for key account customers for the German, Netherlands, Austrian, Eastern Europe, Russian and middle east related markets.

Mehling started his career at Menzolit Compounds in 2002. After graduating in chemical engineering at University of Siegen, Germany, he worked in the technical service and application technology for SMC and BMC focusing on the Central European and middle east market.

Since January 2006, he was working as a Sales Manager serving key customers in the transport, automotive and electrical industry.

### **Editors note:**

#### **Menzolit**

Founded in 1948 in Germany, Menzolit is today the global marketleader in production of fibre reinforced compounds. These products are used in many commercial applications, replacing traditional materials, due to their technical and economical performance: weight reduction, stiffness and temperature performance, design freedom and cost competitiveness are some of the major advantages compared to traditional products. Menzolit is member of the Plastal Group.

Customer service and satisfaction, continuous quality and technical improvement, as well as environmental compliance are Menzolits general targets. Up to the motto "close to the customer", Menzolit develops tailor-made products for their specific needs and guarantees high value support.

More information about Menzolit can be found on its website [www.menzolit.com](http://www.menzolit.com).

Media contact: Mona Bielmeier, Marketing Director  
mona.bielmeier@menzolit.com  
Tel.: + 49 6221 31697-77, Fax: + 49 6221 31967-99